

2017 PHOTOS/VIDEOS CONTEST ANNOUNCEMENT

Food safety « from your sight...»

Food safety concerns on the Africa continent are growing, thanks to the important dissemination of food crisis and intoxication by media, and a huge demand from consumers. Unsafe foods contaminated with virus, parasites, bacteria and chemicals substances are causes of diseases cases from diarrhea to cancers; and cases of deaths, meanly of children age less than 5 years old.

Changes in agricultural and agro - industrial practices and behaviors (production, storage, transport, distribution and consumption) constitute a non-negligible source of hazard contamination and threats.

Food globalization call for a reinforcement of national official food controls systems, and a more proactive participation of consumers and civil societies.

The theme of the 2015 International Heath Day, formulated by the World Health Organization was a called of actions at individual and global levels.

Our day to day activities, actions and decisions generate important impacts on food and feed hygiene and quality; and become a major health threats for us, our infants and relatives. Understanding of these risk factors allows taking necessary preventive measures to mitigate health effects.

Photos and **videos** can be powerful tools to help capture risk situations, products contamination sources, surveillance and diagnostic activities as you feel and see them in your living environment.

This year, we call upon you to speak!

Theme 2017: *Food safety « from your sight...»*

PRICES AND AWARDS FOR THE WINNERS 2017

A Winner will be selected in each of the countries were the NOODLES network is currently active:

1- Cameroon

3- Nigeria

2- Chad

4- Sénégal

Each winner will receive a Price of 100 Dollar U.S.

HOW TO PARTICIPATE ?

Are you least 18 of age, native or resident of one of the following countries: Cameroon, Chad, Nigeria, and Senegal? Do you love to photograph your environment? If so, you can participate, just follow these steps:

- 1- Select between one and five photos and/or videos on the above theme, or a situation of interest in food safety (facts reported should be related to countries cited above);
 - 2- Download and read the rules on the NOODLES web site
<http://www.noodlesonlus.org/noodles-gallery/>,
 - 3- Download the participation form, complete all the fields and sign it;
 - 4- Send your photos and/or videos electronically (no more than 5), together with the captions and the duly completed and signed participation form, to the email address:
journal@noodlesonlus.org et noodles.cameroon@noodlesonlus.org by September 30th 2017;
 - 5- Make sure that you receive a confirmation email from the project Communication Unit acknowledging receipt of your entry.
- ✓ The results will be announced not later than October 30th 2017, by emailing to selected candidate (1 per country), and posted on our website
<http://www.noodlesonlus.org/noodles-gallery/>.
 - ✓ All incomplete entries will be returned without considering the photos and/or videos.

For further information, contact the project Communication Unit at
guy.pouokam@noodlesonlus.org.

WHAT ARE THE TECHNICAL REQUIREMENTS?

The photos entered by participants must have the following technical characteristics::

- ✓ Color or Black & White
- ✓ Format : JPG, PSD, EPS, GIF, PNG ou TIFF
- ✓ Minimum size: 2480 et 3508 pixels, or 21 cm – 29,7cm (maximum size will be preferred)
- ✓ Minimal resolution : 300 DPI (maximum resolution will be preferred)

MEMBER OF THE JURY - 2017



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